

<b>Meeting: Strategic Commissioning Board</b>			
<b>Meeting Date</b>	12 April 2021	<b>Action</b>	Approve
<b>Item No</b>	7	<b>Confidential / Freedom of Information Status</b>	No
<b>Title</b>	Radcliffe Strategic Regeneration Framework		
<b>Presented By</b>	Geoff Little - Accountable Officer Bury CCG and Chief Executive, Bury Council		
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<b>Clinical Lead</b>	TBC		
<b>Council Lead</b>	Cllr O Brien		

<b>Executive Summary</b>
<p>The SCB is committed to addressing population health and health inequalities, and recognises the importance of the wider determinants of health alongside issues around the operation of the health and care system.</p> <p>This paper provides an overview of a key Council priority on the regeneration of Radcliffe – coordinated through the Radcliffe Strategic Regeneration Framework and its nine key priorities. The paper also highlights the opportunity of securing funding to support this ambition through the Levelling Up fund.</p>
<b>Recommendations</b>
<p>The SCB is invited to reflect on the work, to note the opportunity of the hub in the town and the ambition to use the hub to influence the regeneration of the town, and to support the ambition of the SRF in contributing to improved population health and well-being and reduced inequalities.</p>

<b>Links to Strategic Objectives/Corporate Plan</b>	Choose an item.
Does this report seek to address any of the risks included on the Governing Body / Council Assurance Framework? If yes, state which risk below:	Choose an item.
Key link to the delivery of the Bury 2030 strategy and 'Let's Do It'	

Implications						
Are there any quality, safeguarding or patient experience implications?	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
Has any engagement (clinical, stakeholder or public/patient) been undertaken in relation to this report?	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
Have any departments/organisations who will be affected been consulted ?	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
Are there any conflicts of interest arising from the proposal or decision being requested?	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
Are there any financial implications?	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
Are there any legal implications?	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
Are there any health and safety issues?	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
How do proposals align with Health & Wellbeing Strategy?						
How do proposals align with Locality Plan?						
How do proposals align with the Commissioning Strategy?						
Are there any Public, Patient and Service User Implications?	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
How do the proposals help to reduce health inequalities?						
Is there any scrutiny interest?	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input type="checkbox"/>
What are the Information Governance/ Access to Information implications?						
Has an Equality, Privacy or Quality Impact Assessment been completed?	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
Is an Equality, Privacy or Quality Impact Assessment required?	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
Are there any associated risks including Conflicts of Interest?	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
Are the risks on the CCG /Council/ Strategic Commissioning Board's Risk	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>

Implications						
Register?						
Additional details						

Governance and Reporting		
Meeting	Date	Outcome
<i>Add details of previous meetings/Committees this report has been discussed.</i>		

## 1. Introduction

This paper is designed to consider how the Council, the CCG and other key public services could work together to improve health, employment and education outcomes in our key Towns. There is a strong case to focus on Radcliffe which is the most deprived town in the Borough. The recent publication of a Strategic Regeneration framework brings a focus on the key physical, economic, social and environmental changes that are proposed for the Town. As key partners we need to work alongside this framework to ensure that an equal effort is put into closing key education, health and employment outcomes.

## 2. Background

The town of Radcliffe suffers from a higher level of deprivation than any other part of the Borough of Bury. This means that across the board from household income levels, worklessness, poor health and education attainment it lags behind other areas. This has a real impact on life chances and outcomes for people from the town.

To tackle the problems the town faces the Council published a 'Strategic Regeneration Framework' which was approved by Cabinet in October 2020. It identifies a series of proposed interventions designed to improve the Town. The primary focus of the SRF is the Town Centre, which is exhibiting signs of long-term decline with a limited shopping offer, minimal civic amenity and night-time offer.

The Strategic Regeneration Framework identified nine objectives:

- **A unique town centre** – To enhance positive existing town centre assets, and to encourage a focussed retail strategy, which attracts in high quality retail and diversifies the town centre by encouraging new uses to encourage the evening and night-time economy.
- **A distinctive town** – To use Radcliffe's industrial heritage as the starting point for guidelines for the design of new buildings within the town, to preserve existing high quality heritage assets, and ensure the town centre is safe and accessible to all.

- **A town built on the river** – To celebrate Radcliffe’s key natural asset: its situation on the river Irwell.
- **A town that promotes health and wellbeing** – To ensure that Radcliffe builds upon the ambitions set out in the Bury Strategy 2030 to address health inequalities and improve health outcomes for residents, and to increase accessibility to leisure facilities, green space, and the blue network.
- **A town for learning** – To provide new educational facilities for Radcliffe through the new high school at Coney Green, and to encourage adult learning and re-skilling across the town.
- **A town that encourages creativity** – To encourage small and medium size entrepreneurs to set up and flourish in Radcliffe.
- **A town to live** – To introduce new and innovative housing to cater to the needs of all Radcliffe residents.
- **A sustainable town** – To ensure that Radcliffe is carbon neutral by 2030, to encourage active travel and sustainable development, to ensure all new development is zero carbon, and to integrate green infrastructure into proposals where possible.

The need to move towards implementing the SRF has led to the prioritisation of a bid to the Governments ‘Levelling-Up’ fund (details in section 3).

The regeneration plans will improve the physical appearance and functionality of the town centre, they will help breathe new life into the town and will help deliver new housing development which in-turn will reinforce the viability of the town centre. However, to be successful the plans for the physical regeneration must also include an ambition by the key public partners to work together to improve the lives of people already resident in the town.

The public health data demonstrates that compared to both the rest of the Borough and against England averages:

- There is a higher level of income deprivation
- There are more households living in poverty
- There are more older people living in poverty
- There is a lower level of educational attainment

It is not right or equitable that people should suffer from worse life outcomes because of the town in which they live.

The challenge for the regeneration programmes is to work creatively to develop local policy responses and approaches that can meaningfully bridge the gaps that exist between Radcliffe and the rest of Bury and England as a whole.

### 3. The Levelling-UP Fund

The Levelling-Up is the Governments main intervention programme to fund projects in areas of England that are lagging-behind the most prosperous. Bury Council is

submitting two proposals, one for Bury Town Centre and another for Radcliffe.

The proposals for developing amenities in Radcliffe are being scoped and designed to focus on a newly positioned town centre; including at its heart a Public Services Hub where a civic core will sit alongside leisure, library, flexible workspace and consolidated retail. The Hub will function as a collaborative space that facilitates improved delivery of public facing services and supports business growth within the town centre. The development site includes state-of-the-art new-build accommodation and refurbishment of the existing Market Chambers; complimented and supported by improved public realm and connectivity with public transport as well as green and blue infrastructure.

Work is currently underway to produce a business case for the project in line with the Government guidelines; ensuring that the proposals are focused upon strategic alignment and a strong case for change; that the development will deliver an optimum solution that represents value for money; and that the project can be realised within the required parameters of cost, time, and quality outputs.

Once completed, the business case will form the basis of a bid to the Government's Levelling Up Fund. The Fund is available for projects requiring up to £20m of funding, focusing on projects that deliver visible change including (i) small transport projects, (ii) regeneration and town centre investment and (iii) cultural investment.

The Fund is operated on a competitive basis; considering the priority category of the borough, deliverability, strategic fit and value for money realised by the project. As outlined in the 2021 Budget announcement, Bury has been designated within highest priority category to potentially receive funding, and the Council is committed to aligning the project programme to a commencement date within 2021/22 and completing by 2024.

Bids must be submitted by 18th June 2021 and a decision is expected in the Autumn 2021.

#### **4 Governance**

The Council has established robust governance structure to ensure that there are clear roles and responsibilities for oversight and delivery of the Radcliffe SRF, and to ensure that proposals receive feedback from a wide cross section of Radcliffe stakeholders. Each tier in the hierarchy has a clear terms of reference and division of responsibilities to enable the delivery of the SRF and other regeneration initiatives that may emerge over time.

The governance structure is based on similar examples from other Local Authorities who have successfully bid for recent regenerations monies from central government, and includes:

The **Radcliffe Regeneration Advisory Group** which is a forum for community group and business representatives to provide feedback and give recommendations on the SRF's proposals. The Advisory Group's membership

includes all Radcliffe Ward Members, key Council officers, and representatives from numerous community groups and businesses.

The **Radcliffe Cabinet Committee**, which provides leadership for the delivery of the SRF and fosters cross party engagement. The RCC meets every two months to monitor progress in delivering the SRF, and to make recommendations to Cabinet in relation to investment decisions. Membership to the group includes: the Council Leader with two Cabinet Members with voting rights plus four Ward Councillors (two Labour and one each from Conservative and Radcliffe First).

The **Radcliffe Regeneration Delivery Board**, which provides expert oversight, monitors and shapes the direction of the SRF's projects. It also seeks out opportunities for securing public and private funding to support delivery of the SRF programme. The group is chaired by Sir Howard Bernstein and includes Christian Wakeford MP, the Leader of the Council, the Council CEO, and senior staff from the Council, Transport for Greater Manchester, and the Greater Manchester Combined Authority.

The **Programme Management Office**, the "engine room" of the SRF, leading on the day-to-day development and delivery of the SRF's projects.

## **5 Measuring the progress**

- 5.1 The proposals for the Levelling-Up fund will require the development of an evaluation framework. This is required by Government to assess the both the direct impacts of the investment made via the planned interventions but also the wider impacts of the investment that can be measured.
- 5.2 As the Council seeks to further deepen our engagement and involvement in the Town through a multi-agency approach it will be important that there is an effective baselining of the current metrics around indicators such as educational performance, life expectancy, other key health indicators and economic participation so that the impact of different interventions and public policy approaches can be measured.

## **6 Lessons from Radcliffe for the rest of the Borough**

- 6.1 There is an opportunity to develop more comprehensive strategies connecting the diversification and development of town centres to better lives for people in the surrounding neighbourhoods.
- 6.2 The challenges are different in each of the key Towns in the Borough. The use of effective baselining of data and the capability to analyse it to the point that effective public health, education and community participation policy responses can be formulated.
- 6.3 For example, the data in Radcliffe demonstrates a multi-agency and likely comprehensive approach will be required to tackle the multiple causes of deprivation. In other towns it may be that a more focused or narrow approach may be more appropriate, if key indicators suggest that there are more specific and less general

challenges.

- 6.4 There is broad recognition that national public health campaigns must be augmented at a local level if they are to succeed. This requires local partners to design different and often unique approaches to meet the challenges of poor health, by designing new models of delivery and promoting effective cross-organisation interventions.

## 7 Actions Required

The Strategic Regeneration Framework for Radcliffe, and the opportunities of the well-being hub and wider levelling up fund investment in the borough connect to the strategic objectives in health and care on multiple levels, and there are opportunities to connect to and shape the work.

- Opportunities to explore the co-location of health and care services in a well-being hub, reflective of the further development of the integrated neighbourhood team working in Radcliffe already in place.
- Opportunities to strengthen the connection of the integrated neighbourhood team for health and care with other public service delivery on the same footprint – recognizing that partners such as housing GMP, DWP etc. have a major impact on population health and well-being.
- Ensuring that the focus of any hub building isn't only on the co-location of public services but is on an outward facing and community orientated space where communities can connect with each. Connecting residents to each other and their communities is a cornerstone of the transformation in adult social care and in other aspects of health and care services.
- Ensuring that the regeneration framework for Radcliffe 'builds in' opportunities to promote health and wellbeing – for example in access to green and blue space, in promoting physical activity, and in creating spaces for communities to connect and own and be in control of.
- To explore the opportunities of the regeneration around new models of housing provision necessary to respond to future demand – where housing promotes independence and well-being and connectedness for residents who may otherwise use institutional care.

### Geoff Little

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Version 4

- Adds WB edits

Version 5

- Adds GL final edits