

Meeting: Strategic Commissioning Board			
Meeting Date	02 October 2019	Action	Consider
Item No	7	Confidential / Freedom of Information Status	No
Title	Bury Strategy Update		
Presented By	Councillor David Jones, Leader		
Author	Lynne Ridsdale, Deputy Chief Executive		
Clinical Lead	Dr. Jeff Schryer		
Council Lead	Lynne Ridsdale, Deputy Chief Executive		

Executive Summary
To provide an update on the approach to developing the Bury Strategy including engagement activity with the public and partnership Boards during September as well as desk top reviews of existing strategies.
Recommendations
<p>It is recommended that the Strategic Commissioning Board:</p> <ul style="list-style-type: none"> <li>Note the activity to develop the Bury Strategy to-date;</li> <li>complete the partnership survey at <a href="http://www.onecommunitybury.co.uk/Bury2030">www.onecommunitybury.co.uk/Bury2030</a> and for respective Board members to complete the survey if not already done so;</li> <li>Consider the degree to which the Bury Strategy acts as the basis of the Bury Locality Plan refresh.</li> </ul>

Links to Strategic Objectives/Corporate Plan	Yes
Does this report seek to address any of the risks included on the Governing Body / Council Assurance Framework? If yes, state which risk below:	No
<i>Add details here.</i>	

Implications						
Are there any quality, safeguarding or patient experience implications?	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input type="checkbox"/>
Has any engagement (clinical, stakeholder or public/patient) been undertaken in relation to this report?	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input type="checkbox"/>
Have any departments/organisations who	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input type="checkbox"/>

will be affected been consulted ?						
Are there any conflicts of interest arising from the proposal or decision being requested?	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input checked="" type="checkbox"/>
Are there any financial implications?	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
Are there any legal implications?	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input type="checkbox"/>
Are there any health and safety issues?	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
How do proposals align with Health & Wellbeing Strategy?	Bury Strategy development and engagement will inform the future direction and content of the Health and Wellbeing Strategy.					
How do proposals align with Locality Plan?	There is an opportunity for the Bury Strategy to act as, or at the very least act as a basis for Bury's refreshed Locality Plan which needs to be submitted to GM by 29 <sup>th</sup> November 2019.					
How do proposals align with the Commissioning Strategy?	The Bury Strategy will provide the strategic vision for the Borough for the next decade, articulating the key outcomes for the people of the Borough which should sit centrally within future commissioning plans.					
Are there any Public, Patient and Service User Implications?	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input type="checkbox"/>
How do the proposals help to reduce health inequalities?						
Is there any scrutiny interest?	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input type="checkbox"/>
What are the Information Governance/ Access to Information implications?						
Has an Equality, Privacy or Quality Impact Assessment been completed?	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
Is an Equality, Privacy or Quality Impact Assessment required?	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input checked="" type="checkbox"/>
Are there any associated risks including Conflicts of Interest?	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
Are the risks on the CCG /Council/ Strategic Commissioning Board's Risk Register?	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input checked="" type="checkbox"/>
Additional details						

<b>Governance and Reporting</b>		
<b>Meeting</b>	<b>Date</b>	<b>Outcome</b>
<i>JET</i>	02/09/2019	Report noted

## **Bury Strategy Update**

### **1. Introduction**

- 1.1 This is an exciting time for our Borough as we look to develop our vision for the Borough over the next 10 years. We have an opportunity to consider what is great about the Borough, what our local people's hopes and aspirations are, how Bury will play a key role within Greater Manchester – all to improve outcomes and the life chances for our residents.
- 1.2 This report provides an update on developments of the Strategy in relation to engagement activity and next steps.

### **2. Background**

- 2.1. The previous 'Community Strategy' for Bury has run its course and is due for a refresh having been developed in 2008 and this provides an opportunity to develop a new strategy for the Borough.
- 2.2. The Bury Strategy will be our 10 year vision for the place, rather than a plan just for any given organisation – this is a plan for the Borough of Bury, by the people of Bury.

### **3. Developing the Bury Strategy**

- 3.1 Initial work on developing the strategy has identified a three phase approach of scoping, analysis and consultation. September has seen work commence on the scoping stage and in particular:
  - 1/ Understanding current policies, plan and strategies across the partnerships within the Borough and mapping these against the 5 pillars of the Industrial Strategy namely people; place; ideas; infrastructure; and business environment
  - 2/ A big conversation with thousands of residents of all demographics, businesses, partners and visitors to gather insight on their aspirations, ideas and concerns
  - 3/ An analysis of current performance, risks and outcomes across the Borough and where possible at neighbourhood level.
- 3.2 Appendix A sets out a standard set of slides which has been used to discuss and engage partnership groups and general fora on the Bury Strategy. This was piloted with Team Bury leadership at the end of August, used for the first time fully with the Six Town Housing Tenants and Residents Forum and has continued to be used through the last month.
- 3.3 Within this are details of the online engagement platform, One Community, which has been used to gather the insight both from such groups but also individuals through promotion on social media, posters, displays (including GP surgery screens). This has

been supported through face-to-face engagement in high footfall sites across the Borough including the borough's markets, Pitch events, Tour of Britain viewing sites, Kings Road Prestwich and through the Change Agents network.

- 3.4 During October the insight from the engagement activity will be analysed to inform the drafting of a draft strategy document which later in the year will be formally consulted on.
- 3.5 In related activity there is work underway to refresh the Bury Locality Plan based on a requirement from colleagues in Greater Manchester, particularly with reference to the region's approach to the NHS Long Term Plan. Whilst there are some specific requirements of the Locality Plan refresh it is recognised that this is much more than just a plan for health and social care integration and transformation; it is also to set out Bury's approach to public sector reform and model of neighbourhood working. As such there is an opportunity to ensure these two documents not only have synergy but as much as possible be one-and-the-same. An issue to address is that the Locality Plan refresh needs to be submitted to the Greater Manchester Health and Social Care Partnership on the 29<sup>th</sup> November which would be before any draft Bury Strategy had been formally consulted on. As such it is proposed the Bury Strategy acts a basis for the Locality Plan refresh.

#### **4 Associated Risks**

- 4.1 It has been acknowledged that dependent on the volume of responses received through the postcards rather than direct input into One Community there could be a significant volume of work of data entry. The online survey is being pushed and volumes are being kept under review with contingencies considered should they be required.

#### **5 Recommendations**

- 5.1 The Strategic Commissioning Board are asked to:
- note progress in the development of the Bury Strategy
  - to add to the scoping insight if not already done so via [onecommunitybury.co.uk/Bury2030](http://onecommunitybury.co.uk/Bury2030)
  - Consider the relationship of the Bury Strategy and Locality Plan refresh

#### **6 Actions Required**

- 6.1 No further actions required.

**Cllr David Jones**  
**Leader, Bury Council**  
[d.jones@bury.gov.uk](mailto:d.jones@bury.gov.uk)  
**September 2019**

# Developing the “Bury Strategy”

## What do we want Bury to be in 2030?

### Partnership Update & Involvement

# What is the Bury Strategy?

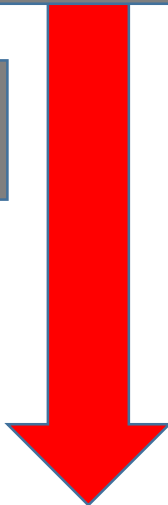
**The Bury Strategy**  
Inspiration – our 10 year vision;  
Aspiration – themed activity plans;  
Participation – community-led; Evaluation – outcome measures

**One overarching delivery Plan to incorporate:**  
- Local Industrial Strategy  
Locality Plan;  
- Moving to Place at Pace

Council/CCG  
Corporate Plan

Partner delivery plans

Built to reflect & take further all  
the great work happening now ....



# Approach to developing the strategy

- September: **Scoping** – 3 pieces of work:
  1. Understanding current policies and strategies across the partnerships
    - Captured by themes of a Local Industrial Strategy: People; Place; Ideas; Infrastructure & business environment
    - desk top review & partnership discussions
  2. Big “conversation” with thousands of residents, businesses, partners & children
  3. Analysing current performance & outcome data
- October: **Analysis**
- November (?): Development of a draft as basis for formal consultation



During September we want to ask thousands of Bury people ....

What they **LOVE** about their bit of Bury?

Any specific worries for the future eg Brexit.....?

What the perfect Bury would look like in 2030?

What they would do for their local community if they had the chance?



Facebook and Instagram @Burycouncil  
At events, public buildings, on streets, via email &  
[www.onecommunitybury.co.uk/Bury2030](http://www.onecommunitybury.co.uk/Bury2030)

We are asking all the groups & partnerships across Bury the same questions ....

- What they “love” about Bury - their current **great work & plans**
- How their partnership sees the **perfect Bury in 2030?**
- the **risks** & issues they are managing
- How the partnership want to **help communities to help themselves?**

At this stage intentionally broad questions – tell us what you want to say

# Partnership Input

Health & Wellbeing Board; GP Networks; Health Systems Board; CCG Clinical Cabinet & Professional Congress; LCO Board; VCFA; Bury Council; Community Safety Partnership; STH Tenant's Management Association

Each partnership is asked to :

- complete the individual survey yourselves & encourage others to do the same at [www.onecommunitybury.co.uk/Bury2030](http://www.onecommunitybury.co.uk/Bury2030)
- Share through your own networks eg school governors?
- Complete the partnership survey at [www.onecommunitybury.co.uk/Bury2030](http://www.onecommunitybury.co.uk/Bury2030)

# Questions & Action

- Any questions on overall idea or approach?
- How will the partnership approach its contribution by October 2019?